

# PRESS RELEASE

World Premiere of the Arkup Beach Club

## Arkup, the avant-garde life on water company, and Partners Debut Floating Beach Club at Miami Yacht Show 2020

Miami, February 13 2020 - Arkup, ILandMiami, NautiBuoy Marine, Fliteboard and Seabob have partnered to debut a new concept for a Floating Beach Club, unveiled today at the Miami Yacht Show.

Arkup next-generation floating house and Partners invite guests to experience the next level of waterbased leisure and luxury. The Arkup Floating Beach Club is the ultimate amenity for luxury residences, hotels and resorts looking to provide the most exclusive hospitality experience to their VIP clientele.

ILandMiami's custom-made MUV™ (Marine Utility Vessel™) and its helideck / seaplane docking lounge facilitates easy access to and from the Beach Club. Though fully navigable, when moored the MUV™'s extra deck space conveniently serves as additional marine real estate to stow toys, dock boats, or act as a swim or watersports platform.

### A ONCE IN A LIFETIME EXPERIENCE ON THE WATER

Arkup Beach Club guests will have the opportunity to enjoy next-generation luxury sea toys Seabob and Fliteboard and explore the surrounding waters. A short walk to the MUV™ via the walkway of ultra-stable, modular and adaptable NautiBuoy Marine platforms will find the helicopter, seaplane, or boat waiting. After a relaxing spa or yoga session onboard, guests may further unwind dining and lounging on the deck whilst surveying the endless views.

Arkup Beach Club is the quintessential playground on the water and will offer your guests the experience of a lifetime.



Private showings are being held over the Miami Yacht Show February 13-16, 2020. The Arkup Floating Beach Club, accessible only by tender from a private home on the Venetian Isles, is by invitation only. Arkup will unveil its new product lines of the Arkup 40 floating house and customization of the Arkup 75, specially designed for resorts, floating communities, restaurants, lounge, office or spa.

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(317 Words)

## ABOUT THE COMPANIES

**Arkup**, a Miami-based company, pioneers fully solar-powered and self-elevating livable yachts. The Arkup provides high-end design combined with a technological edge, delivering luxury design, excellent quality and technical innovation to create “future-proof blue dwellings”.

For more information, visit [arkup.com](http://arkup.com)

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**ILandMiami** designs, engineers and manufactures innovative custom made vessels, and helicopter, seaplane and eVTOL landing solutions. When used as a Heliboat®, ILandMiami’s revolutionary Marine Utility Vessel™ (MUV™) can accommodate helicopters up to 9,000 pounds.

For more information, visit [ilandmiami.com](http://ilandmiami.com)

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**NautiBuoy Marine**, has developed a range of accessories and leisure products to help owners really make the most out of their platforms. Swimming pool-style ladders will help you gracefully in and out of the water while lounge-style comfort seats in Sunbrella fabrics and headrests upholstered in faux leather fasten securely onto the platform.

For more information visit [nautibuoymarine.com](http://nautibuoymarine.com)

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**FliteBoard**, is a high performance water machine that is packed with innovation and built from the highest quality materials. Three boards are available to suit different rider weights and needs. Finishes, wings and other components can be configured to suit your personal style.

For more information visit [fliteboard.com](http://fliteboard.com)

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**Seabob** (the SEABOB Company, CAYAGO AG) is a technology company based in Stuttgart, Germany. In Bad Salzuflen we build the fastest water sled in the world: the SEABOB. This powerful watercraft's propulsion is using modern electric motor technology, making it a high-performance and extremely environmentally friendly quality device.

For more information visit [seabob.com](http://seabob.com)

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