

FOR IMMEDIATE RELEASE:

Fort Lauderdale International Boat Show, Oct. 31-Nov. 4, 2018 **ARKUP, the Avant-Garde Life-on-Water Company** **Announces the Completion of Arkup #1**

MIAMI — ARKUP team will be at the Fort Lauderdale International Boat Show to announce completion of Arkup #1, its first 75' livable yacht.

"We are amazed by the interest raised by our next-generation floating homes" said Nicolas Derouin, co-founder of ARKUP, "and we are thrilled to deliver on a promise we made at FLIBS 2017."

Arnaud Luguet, another co-founder and the engineer in charge of conception and construction, shared the team's enthusiasm at a pivotal moment in the history of the company.

"The Arkup is hurricane resistant, flood-adaptive, completely off-the-grid, solar powered and mobile," Luguet said. "It's unique!"

In another important development for the company, ARKUP board members confirmed the order of a customized Arkup #2 vessel to be built in 2019, describing the first client as being "captivated by the quality and vision of the proposal."

ARKUP #1 WILL BE AVAILABLE FOR CHARTER IN MIAMI IN 2019

The Advantaged Yacht Charters & Sales, the oldest yacht charter company in Miami, will be partnering with ARKUP to launch the ARKUP Livable Yacht Charter Service in early 2019. "We are beyond excited to introduce the first luxury livable yacht in South Florida for rent," said Antonio Maldonado, founder of The Advantaged. "We are ready to bring our clients' waterfront living dreams to life."

Arkup #1 can be chartered on a short or long-term basis, and will be based in Miami, starting first quarter of 2019.

(256 Words)

Visit us at the Fort Lauderdale International Boat Show, Oct. 31-Nov. 4, 2018
AMERICAN PAVILION | BOOTH #812-813

Highlight: "Rise of the Blue City" Conference, led by Koen Olthuis, Dutch water architect and designer of Arkup #1
Friday Nov. 2 at 12:00PM | American Pavilion

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About Arkup:

Arkup LLC, a Miami-based company founded in 2016, pioneers fully solar-powered and self-elevating livable yachts. The Arkup conception provides high-end design combined with a technological edge, delivering luxury design, excellent quality and technical innovation to create “future-proof blue dwellings”.

About Arkup “Livable Yachts”:

ARKUP is first to market with its “à la carte” product for discerning buyers, bringing major innovations to a simple concept of living in the view. This off-grid “Livable Yacht” is a one-of-a-kind vessel that can be piloted along coastlines or it can put down its hydraulic pilings to be as stable as a home on land, enjoyable 365 days a year!

The livable yachts, completely solar-powered, feature silent electric propulsion, providing mobility and maneuverability. An automated hydraulic jack-up system, allowing the vessel to put down a stable foundation in up to 20-feet of water, ensures stability and hurricane resilience. To achieve its sustainability objectives, the ARKUP design is 100 percent solar-powered and has systems for harvesting and purifying rainwater, for complete independence.

You can view the Arkup Livable Yacht at the shipyard [by appointment](#)

About The Advantaged Yacht Charters & Sales

The Advantaged was founded in 2006 and provides yacht excursions for tourists and residents in the Miami area. The company also brokers yacht sales for those interested in buying or selling a yacht. Their services are ideal for events — ranging from corporate parties to wedding or wedding shower celebrations, and even water sports.

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