

FOR IMMEDIATE RELEASE:

ARKUP has been shortlisted among "Katerva awards 2018 Top 100 Finalists"

Miami, Florida, April 20, 2018 - ARKUP, the avant-garde life on Water Company, inventor of the first mobile self-elevating and "livable yacht" is proud to announce it has been shortlisted among "Katerva awards 2018 Top 100 Finalists"

The Katerva Award is the pinnacle of global sustainability recognition. Through them, the best ideas on the planet are identified, refined and accelerated toward impact at a global level. Out of 2500 projects, a mere 1500 are being nominated to be narrowed down to a final round. One award is eventually given in each of the 10 categories.



Katerva Awards are often referred to as the Nobel Prize of Sustainability. Jury decision is expected in May 2018.

(108 words)

About KATERVA

Katerva, crowd in latin, in a non-for profit organisation with a mission to create a global community interested in finding and accelerating the spread of the world's most promising sustainable innovations.

About ARKUP:

ARKUP LLC, a Miami based company founded in 2016, pioneers fully solar powered and self-elevating livable yachts. ARKUP offers high-end design combined with a technological edge and strives for excellence, quality and technical innovation to create "future-proof blue dwellings".

About ARKUP#1 "Livable Yacht":

ARKUP is first to market with its "à la carte" product for upscale buyers bringing major innovations to a simple concept making this off-grid "Livable Yacht" a one-of-a-kind vessel to enjoy 365 days a year!

ARKUP#1 features unique electric propulsion to address mobility and maneuverability and an automated hydraulic jack-up system to ensure stability and hurricane resilience. To achieve its sustainability objectives, ARKUP designs 100% solar powered recreational vessels integrating rainwater harvesting.

You can view the “Livable Yacht” at the shipyard [by appointment](#)

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Press kit is available at www.arkup.com/press

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