

FOR IMMEDIATE RELEASE:

Miami Yacht Show, 4601 Collins Ave. - Feb. 15-19

Fully Electric Self-Propelled “Livable Yacht” introduced by ARKUP

Miami, Florida, February 1, 2018 - ARKUP, the "avant-garde life on water" company, introduces its fully electric, self-elevating and mobile “livable yacht” to the market at the Miami Yacht Show, starting February 15, 2018.

Since the project was unveiled at the Fort Lauderdale International Boat 2017, it has been hotly anticipated and construction is well under way at RMK Merrill-Stevens’ shipyard, on the Miami River. ARKUP’s management team and partners will be attending the yacht show to update their growing client base and find new potential partners...

ARKUP’s “livable yacht”, designed in collaboration with Koen Olthuis’ Dutch architectural firm Waterstudio.NL, is a vessel offering a unique lifestyle, in connection with both nature and metropolis, as well as addressing a future of flooding and rising sea-levels.

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ARKUP, A NEW PLAYER ON THE MIAMI LUXURY MARKET

ARKUP#1, the Miami-based company’s first “livable yacht”, is under construction and the superstructure, solar roof and automated self-elevating system are already installed. The completion of ARKUP#1, interior designed and fully fitted out, is expected in June, and first orders will be ready for delivery at the beginning of 2019.

In a complex and competitive environment, ARKUP’s vision and offer bring new perspectives, as well as innovative development opportunities, to marina owners. The company is already working with marinas to develop next generation floating communities. Its management team has scheduled on-site meetings during the show for prospective partnering marinas, clients and the press.



Visit us at the [Miami Yacht Show](#), February 15-19, 2017
Booth C22-24 (with RMK Merrill-Stevens)
4601 Collins Ave | Miami Beach

(267 words)

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About ARKUP:

ARKUP LLC, a Miami based company founded in 2016, pioneers fully solar powered and self-elevating livable yachts. ARKUP offers high-end design combined with a technological edge and strives for excellence, quality and technical innovation to create “future-proof blue dwellings”.

About ARKUP#1 “Livable Yacht”:

ARKUP is first to market with its “à la carte” product for upscale buyers bringing major innovations to a simple concept making this off-grid “Livable Yacht” a one-of-a-kind vessel to enjoy 365 days a year!

ARKUP#1 features unique electric propulsion to address mobility and maneuverability and an automated hydraulic jack-up system to ensure stability and hurricane resilience. To achieve its sustainability objectives, ARKUP designs 100% solar powered recreational vessels integrating rainwater harvesting.

You can view the “Livable Yacht” at the shipyard [by appointment](#)

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Press kit is available at www.arkup.com/press

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